OUSSAMA SENHADJI

Senior Graphic Designer | Brand & Digital Visual Strategist

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📍 Constantine, Algeria
🚗 Driver's License (Class B)

PROFESSIONAL SUMMARY

Results-driven Senior Graphic Designer with 8+ years of hands-on experience delivering high-impact visual content for international brands across Jordan, Canada, China, and Saudi Arabia. Expert in Adobe Creative Suite, social media content production, and brand identity development. Architectural Master's degree provides a rare edge — precision, spatial intelligence, and systematic design thinking. Proven ability to work autonomously in fast-paced remote environments across multiple time zones.

KEY ACHIEVEMENTS

- ✔️ 5+ years with a single employer (Mummy Zone)
- ✔️ Hired full-time after probation at KICKS CREW
- ✔️ Active on Fiverr with international clientele
- ✔️ Bilingual design production (EN ↔ AR)

PROFESSIONAL EXPERIENCE

Dec 2025 – Present

Graphic Designer (Permanent since Mar 2026)
KICKS CREW Limited — China (Remote)

- ► Produce high-converting social media visuals for Instagram & TikTok campaigns
- ► Conceptualize and execute creative ad designs aligned with brand guidelines
- ► Design app and website banners that drive user engagement
- ► Edit and produce video content for social media marketing campaigns
- ► Translate and localize design content from English to Arabic for target markets

Feb 2021 – Mar 2026

Senior Graphic Designer (Permanent)
Mummy Zone — Jordan (Remote)

- ► Led end-to-end development of visual concepts and complete design solutions
- ► Collaborated within cross-functional international project teams across time zones
- ► Delivered advertising materials for multi-platform brand campaigns

Feb 2022 – Dec 2023

Graphic Designer (Permanent)
Next Decentrum — Canada (Remote)

- ► Contributed to multiple parallel design projects within a distributed team
- ► Executed brand identity systems and digital content across platforms

Dec 2019 – Dec 2020

Senior Graphic Designer
International Company — Saudi Arabia (Remote)

- ► Managed and delivered design projects as part of an international creative team

Since Jan 2018

Freelance Graphic Designer
Fiverr Platform — Global Clients

- ► Service a diverse global client base with tailored design solutions
- ► Specialize in logo design, advertising creatives, social media content, and branding
- ► Independently manage project timelines, client communication, and deliverables

Jan 2017 – May 2017

Urban Planning Intern
Construction Office, Constantine, Algeria

- ► Collaborated on urban development planning projects

Feb 2014 – Mar 2014

Architecture Intern
Architecture & Engineering Office, Constantine, Algeria
- Supported architectural projects and technical drawing production

EDUCATION

Oct 2015 – Jul 2017

Master's Degree — Architecture & Urban Planning
University of Constantine, Algeria
- Specialization in urban planning and sustainable architecture

Oct 2012 – Jul 2015

Bachelor's Degree — Architecture
University of Jijel, Algeria
- Foundations of architectural design, structural systems, and construction

Sep 2005 – Jun 2008

Baccalauréat — Specialization in Mechanical Engineering
High School, Constantine, Algeria
- Technical and scientific track with focus on mechanics and applied sciences

TECHNICAL SKILLS

Adobe Creative Suite:	Photoshop, Illustrator, Premiere Pro — Advanced
Video Editing:	CapCut — Advanced
AI & Productivity:	Google Veo, Google Flow, ChatGPT, Gemini
CAD & 3D:	AutoCAD, ArchiCAD, Lumion, MapInfo, Artlantis
MS Office:	Word, Excel, PowerPoint, Outlook — Advanced

LANGUAGES

Arabic:	Native
German:	B1 — Goethe-Zertifikat B1 (Exam: July 2026)
English:	B1 — University Online Course Completed
French:	A2 — Basic Proficiency

CORE STRENGTHS

- Detail-oriented with strong sense of ownership and accountability
- Proven team player with extensive international remote collaboration experience
- Fast learner — consistently upskills in AI tools and emerging design technologies
- Intercultural communicator with multilingual background (Arabic, English, German, French)
- Analytical and structured thinker — rooted in architectural training and design systems

INTERESTS

Graphic Design, Mountain Climbing, Camping, Hiking

Constantine, June 2026

Oussama Senhadji